

DATE: Wednesday, September 5th, 2012

Seminar from 12:00 pm to 1:30 pm

LOCATION: World Trade Center at City Creek

60 East South Temple Street, Third Floor, Salt Lake City, 84111

INVITEES: - David Siegel, Consul General of Israel in Los Angeles

- Sigal Admony-Ravid, Consul for Economic Affairs

- Business representatives interested in learning more about business

opportunities in Israel.

OPPORTUNITY: Access to current in-depth information regarding the business climate of Israel from the Consul General.

WHY ISRAEL?

- Highly educated, talented and diverse workforce, an impressive track record of developing profit driving technologies, high level of scientific research, modern infrastructure, and supportive government programs, create a fertile environment for innovation.
- Highest rate of R&D investment per GDP in the world, 4.5%.
- Global leader in many hi-tech sectors. Exports of products by the hi-tech industry have grown at an annual rate of 8.5% for the last five years.

RSVP Required. Space is limited. Please register at <u>business.utah.gov/israelprep</u> no later than September 4, 2012. For questions, contact Nate Lambson at nlambson@utah.gov. There is no charge to attend.



